

## Privacy Policy

**Effective Date:** 26.02.2025

**Last Updated:** 26.02.2025

At bitLoop ("we," "our," "us"), we are committed to protecting the privacy of our clients and users. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our custom software solutions, website, and services.

### 1. Information We Collect

We collect various types of information to provide and improve our services, including:

- **Personal Information:** Name, email address, phone number, company name, billing details, and any other details provided by you.
- **Usage Data:** IP address, browser type, pages visited, time spent on pages, and other analytics.
- **Cookies and Tracking Technologies:** To enhance user experience and analyze site traffic.
- **Client Data:** Any information you provide to us in connection with using our software solutions.

### 2. How We Use Your Information

We use the collected data for:

- Providing, maintaining, and improving our services.
- Processing transactions and sending related communications.
- Customer support and responding to inquiries.
- Enhancing security and preventing fraud.
- Complying with legal obligations.

### 3. Data Sharing and Disclosure

We do **not** sell or rent your personal data. However, we may share your information in the following cases:

- With service providers who assist in delivering our services (e.g., hosting providers, payment processors, analytics providers).
- If required by law, regulatory authorities, or legal processes.
- In connection with a business transfer such as a merger or acquisition.

### 4. Data Security

We implement industry-standard security measures to protect your personal data. However, no online transmission is 100% secure, and we encourage users to take precautions when sharing information online.

## **5. Your Rights and Choices**

You have rights regarding your personal information, including:

- Access, correct, or delete your personal data.
- Withdraw consent for data processing where applicable.
- Opt out of marketing communications.

To exercise these rights, contact us at [Your Contact Email].

## **6. Data Retention**

We retain personal data as long as necessary for the purposes outlined in this policy or as required by law.

## **7. Third-Party Links**

Our website or software may contain links to third-party sites. We are not responsible for their privacy practices and encourage you to review their policies.

## **8. Changes to This Privacy Policy**

We may update this policy periodically. The latest version will always be available on our website, and we will notify users of significant changes.